



# 1st Annual Bikes, Bars, Cards and a Cure

March 20, 2010

Poker Run to benefit the *Relay For Life* of St. Augustine  
All proceeds will be donated to the American Cancer Society

## Sponsor Information

### Event Details

The Relay For Life of St. Augustine fundraising committee is holding the 1<sup>st</sup> Annual Bikes, Bars, Cards and a Cure Poker Run on March 20, 2010 from 10:00 AM to 7:00 PM.

Proceeds from this event will help support education, research, advocacy and services provided by the American Cancer Society including Road to Recovery, Man-to-Man, Reach to Recovery, Look Good-Feel Better, ROCK Camp, and ROCK Scholarship.

The ride will cover 120 miles of scenic St. Johns County. Post-ride celebrations will be held at the Royal St. Augustine Golf and Country Club from 2:00PM to 7:00PM and will include barbeque lunch, live bands, vendors, silent and live auctions, chance drawings and a poker play-off to determine the poker run winner. Other activities include a car show and a static display of Northrop Grumman B-2 Stealth Bomber Bike built by Orange County Choppers.

For more information visit [www.bikers4acure.com](http://www.bikers4acure.com) and [www.staugustinrelay.com](http://www.staugustinrelay.com)

### Sponsorship Benefits

Increase the awareness of your company or products

Enhance your company image and benefit from the positive image of American Cancer Society's Relay For Life

Public expression of commitment to the community

Sponsorship increases pride among employees

Sponsoring is a tax deduction

### Ace of Hearts \$1,000 or More

Prominent display of company logo on printed materials and website

Banner (provided by Sponsor) displayed

Certificate of Appreciation

8 Complimentary registration for entries in poker run

Space at event to display product

Introduction of key representatives on stage

Company name periodically announced during event

Company name will be highlighted in press coverage of the event

Participate in awards for poker run

Display of company logo on event map/poker card

**King of Hearts \$750 - \$999**

Display of company logo on printed materials and website  
Banner (provided by Sponsor) displayed  
Certificate of Appreciation  
6 Complimentary registration for entries in poker run  
Space at event to display product  
Introduction of key representatives on stage  
Company name periodically announced during event  
Company name will be highlighted in press coverage of the event  
Participate in awards for poker run

**Queen of Hearts \$500 - \$749**

Display of company logo on printed materials and website  
Banner (provided by Sponsor) displayed  
Certificate of Appreciation  
4 Complimentary registration for entries in poker run  
Space at event to display product  
Introduction of key representatives on stage  
Company name periodically announced during event

**Jack of Hearts \$250 - \$499**

Display of company logo on printed materials and website  
Banner (provided by Sponsor) displayed  
Certificate of Appreciation  
2 Complimentary registration for entries in poker run  
Space at event to display product

**Ten of Hearts \$100 - \$249**

Display of company logo on printed materials and website  
Banner (provided by Sponsor) displayed  
Certificate of Appreciation  
1 Complimentary registration for entries in poker run



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## Sponsor Registration

SPONSORSHIP LEVELS	Ace of Hearts	King of Hearts	Queen of Hearts	Jack of Hearts	Ten of Hearts
List of Amenities	\$1,000	\$750	\$500	\$250	\$100
Display of company logo on printed materials & website	Prominent	Large	Medium	Small	Name Only
Display of company banner (provided by Sponsor)	X	X	X	X	X
Certificate of Appreciation	X	X	X	X	X
Complimentary registration for entries in poker run	8	6	4	2	1
Space at event to display product	X	X	X	X	
Introduction of key representatives on stage	X	X	X		
Company name periodically announced during event	X	X	X		
Company name will be highlighted in press coverage	X	X			
Participate in awards for poker run	X	X			
Display of company logo on event map/poker card	X				

Contributions received before February 15, 2010 will receive full benefits as outlined.  
 Please print all names legibly and exactly as they should appear in all publications.

Please indicate sponsor level:	Ace	King	Queen	Jack	Ten
Company/Sponsor's Name:					
Contact Name:					
Address:					
City:		State:		Zip:	
Phone:		E-Mail Address:			

Total payment enclosed: \$	Make checks payable to <b>Bikes, Bars, Cards and a Cure.</b>
Make payment online at:	<a href="http://main.acsevents.org/goto/poker.run">http://main.acsevents.org/goto/poker.run</a>
Credit Card Type:	VISA      MasterCard      American Express      Discover
Card Number:	Expiration Date:
Card Holder Name:	Charge Amount:
Donor's Signature:	Date:

More Information:  
[www.bikers4acure.com](http://www.bikers4acure.com)  
 Suzanne La Rue Haladyna at (904) 307-6930  
[relaysuzanne@gmail.com](mailto:relaysuzanne@gmail.com)

Please sign and return to:  
 1<sup>st</sup> Annual Bikes, Bars, Cards and a Cure  
 404 Chicopee Court  
 St. Johns., FL 32259